

The Public Domain – Instant Products for Worldwide Buyers

Extract from: [A Complete Newbie's Guide to Making Money From the Public Domain](#)



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Extract from [**A Complete Newbie's Guide to Making Money From the Public Domain**](#)

Foreword

You are about to discover a little known world of free-to-claim information and other creative works with unlimited profit potential; an Aladdin's Cave of ready-made products for you to locate in minutes, re-package in hours, and sell as your own just days from obtaining *A Complete Newbie's Guide to Making Money from the Public Domain*.

'Public domain' describes books and other creative works whose copyrights have expired, or which may never have been copyright protected.

In reality those products belong to no one, despite the public domain including some of the most valuable and best selling creative works of all time.

And because those products belong to no one in particular, people like you, and me, can copy books and films, photographs and many other works from top writers and artists, and sell as many copies as we like with no ongoing fees or royalties of any kind involved – not now, not ever!

Sounds too good to be true? Well, it isn't too good to be true; in fact finding and churning out new products daily or even several times a day from the public domain is a very simple and easily achievable task. Read on to find out why.

Introduction To The Public Domain

Typically 'public domain' describes literary, musical, artistic and other creative works which are no longer protected by copyright, alongside others that never were subject to copyright, and as such those items can be picked up and turned into valuable commercial products such as books, films, postcards, prints, calendars, and countless other high profit products.

I have personally recreated many immensely profitable products from the public domain and I also know other people who have taken hundreds of copyright-free creative works and are now selling them worldwide and generating very good profits.

Despite that, many business opportunity seekers overlook the public domain as a potentially very profitable area. Some I've spoken to fear being sued for breach of copyright for taking and editing other people's work. And because

many items enter the public domain due to the passage of seventy or more years, some people think those works are too old-fashioned for consumers today, which is definitely not the case. Yet other people know about the public domain but they don't understand how it works.

To address those concerns in the previous paragraph, let me say there's little chance of breaking any laws by working with items you know are in the public domain, and you'll also find many early creative works are perfect for today's readers sometimes with a few basic changes being made to the original format, sometimes left just as they always were.

Finally, the fact that few people have a good working knowledge of how this business works is because 'public domain' has confusing definitions, as you will shortly discover. But that confusion does not present problems for you.

In reality the term has just one important meaning for us, namely that items in the public domain have no definite owner and they are available free of charge for anyone to copy, change, sell and distribute in any legal and ethical manner.

Important: Although items recreated from the public domain can be marketed on and off the Internet, through many different markets, this book focuses on marketing mainly via eBay and ClickBank, mainly because those markets are easy to enter and even to dominate and can generate enough business to keep the public domain entrepreneur busy and making extraordinary profits for many years to come.

Sound too good to be true? That's what we thought too, until we heard about people like:

* A book given to Rebecca Fine from Seattle changed the course of her life and formed the basis of a business with customers in more than 100 different countries and a web site that makes Ms. Fine more money than she ever dreamed possible. That book was *Science of Getting Rich* and it was written in 1910. Ms. Fine uses the book to attract visitors to her site and to join her mailing list from which she generates sales of mp3 audios, CDs and other products.

* Matt Furey found a home study course about Catch Wrestling alongside other health and fitness books published almost one hundred years ago. They were quickly turned into a best selling manual and video combo which

others have tried to copy but can't thanks to techniques you'll read about later. He paid pennies for that course which now sells at almost six hundred dollars a time. Matt's site – www.mattfurey.com - sells numerous products including those culled from the public domain, some fetching \$597 each. I've seen thousands of similarly profitable items lurking in old bookshops, at flea markets, local auction rooms, costing pennies, representing multi million pound business potential. Later I'll tell you what to look for and how to buy these items for pennies and convert them into fabulous best selling products.

* Russell Brunson has a membership site where members can download public domain books located and reformatted by Brunson, checked by copyright lawyers, and given new sales materials created by top-notch modern day copywriters.

The Most Profitable Product Ever!

My own favourite public domain money making techniques focus on information as opposed to pictures, photographs and films, and information is also hugely popular with other public domain entrepreneurs. Together we are making money by converting copyright-free information products into books and courses, audio and video tapes, membership sites and other potentially worldwide best-selling products.

Information is, always has, and almost certainly always will be one of the very best ways to make a great deal of money as quickly as possible, without staff, without experience, and without high capital investment.

Do you wonder why, if all of this wonderful treasure trove is free for all to access, why would anyone pay you, or me, for this information? Why don't other people find all of this information for themselves from the public domain?

There are several reasons why people don't locate this information for themselves, sometimes because they don't know about the public domain, usually because they'd rather pay someone else to provide information for them as opposed to having to put lots of time and effort into finding it themselves.

Whatever the reason, once your public domain based product is created and on sale, few buyers will even realise it came originally from the public domain. And even if they do know it came from the public domain you'll find many of those people will continue purchasing products from you, despite your entire stock being acquired without costing you so much as a penny.

So Much to Sell From The Public Domain

Although this report features numerous ways to locate and profit from public domain creative works, there's no way we can cover the whole concept of the public domain.

That's because the public domain changes daily as countless new items fall out of copyright, meaning you're spoilt for choice of ways to make money from this never ending source of quality high value products.

Also, although we refer to books more often in this report than to other creative works, what you read here applies equally to most creative works from the public domain, all of which can make good money for you, such as craftwork patterns, musical scores, photographs and cartoons, plays, films, and much more besides.

Sourcing Products From The Public Domain

In practice, you only need one good product to grow a full-time, hugely profitable business, and you don't have to work hard to find it. But you do have to be picky and you must take time choosing your product, you must also apply ideas and creativity to set your revised product apart from anything anyone else could easily be selling.

Here's a brief rundown of better known sources of public domain products:

- * Public Domain Libraries, many online and freely accessible
- * Second-hand and Antique Shops
- * Book Shops, Antiquarian and Used
- * Jumble Sales, Flea Markets, Collectors' Fairs

- * Grandmother's Attic
- * Your Own Attic
- * eBay.com – and other country sites
- * Book Search operators on and off the Internet
- * Major Libraries
- * Works placed in the public domain by their creators
- * Government offices and official archives

Avril Harper is a business writer and eBay PowerSeller who has produced several guides to making money online including: [A Complete Newbie's Guide to Making Money From the Public Domain](#)

Go learn more about making money from the public domain at: <http://www.profitsonaplate.com>